

More Than 50 CSR Experts Head to Bangkok for the Asian Forum on Corporate Social Responsibility

In celebration of its second decade, the Asian Forum on Corporate Social Responsibility (AFCSR) will be held at the Shangri-La Hotel in Bangkok on October 25 and 26, 2012.

The program opens with H.E. Anand Panyarachun, the well-respected former Prime Minister of Thailand and founding chairman of the Kenan Institute Asia, a non-profit organization that works toward sustainable development in Thailand.

Like the previous years, CSR experts from various industries and backgrounds have been invited to share their insights on the creation and execution of coherent CSR strategies. Dr. Bradley Googins, Director Emeritus, Center for Corporate Citizenship, Carroll School of Management, Boston College (USA), and Dr. David Grayson CBE (UK), Director for The Doughty Center for Corporate Responsibility at the Cranfield School of Management, spearhead the list of experts as they bring their more than twenty years of experience in corporate governance and social entrepreneurship to the forum.

Joining them are George S. Tahija, President Director of PT Austindo Nusantara Jaya in Indonesia; former Ambassador Delia Domingo-Albert, Senior Advisor of SGV & Co in the Philippines; Dato Paduka Timothy Ong, Founder and Chairman of the Asia Inc Forum in Brunei Darussalam and Takeshi Miyamoto, Executive Director of Global Compact Japan Network in Japan.

In addition, CSR practitioners from the private sector and NGOs also share their expertise. Among them are Ola Jo Tandre, Director of Corporate Social Responsibility for the Telenor Group in Norway; Monica Marshall, Deputy Director, Global Head Public-Private Partnerships of the World Food Programme in Thailand; Angela Joo-Hyun Kang, CEO, Global Competitiveness Empowerment Forum in Korea; and Chris Levy, Associate Director of GlobeScan in United Kingdom.

The aforementioned speakers are just a few of the experts representing 19 countries in Asia's foremost CSR conference. This year's theme, Innovative Approaches To Create Value for Business and Society, is supported by a social innovation framework that will cover not only the assessment of the CSR program but also development, implementation and embedding CSR into the organization's DNA. Some of the topics to be tackled include governance and society, value chain and environment, and customer and product responsibility.

Launched in Manila in 2002, AFCSR's mission highlights innovative programs and best practices in CSR by corporations in Asia in order to promote CSR as a key strategy in addressing public needs and problems, to showcase corporate standards on CSR as strategy, and to build a network of CSR practitioners across Asia.

For more details, please visit www.asianforumcsr.com.

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