

4th Annual International Corporate Volunteerism Conference Announced

This April, IBM, Merck, PepsiCo, SAP and others will share how volunteering is building their future leaders by enabling them to play a constructive role in some of the most critical issues of our time, including food security, clean water and economic empowerment. Hosted by CDC Development Solutions in Washington, D.C., the 4th Annual International Corporate Volunteerism Conference is a thought-leading forum that annually convenes leaders, change-makers and professionals from multiple sectors, including social entrepreneurship, corporate responsibility, government, international development and leadership training.

International Corporate Volunteerism (ICV), a relatively new practice among leading corporations, involves sending teams of employees to volunteer their professional skills for local governments, social enterprises, educational institutions and nonprofits in emerging and dynamic markets around the world. The conference is tailored to leaders in corporate, government and nonprofit sectors interested in discussing global pro bono strategies that impact areas such as business innovation, private-public partnerships, ROI, employee engagement. Several sessions will also concentrate on the leadership development opportunities ICV programs provide for top talent of multinational companies.

Recognized by The Financial Times as one of the world's top 20 business school leaders and among the "25 Stars of Europe" by Businessweek, Dr. Ángel Cabrera will deliver the conference's closing keynote address. Dr. Cabrera is President of George Mason University, which was named the number one Up-and-Coming University to Watch by 2012 U.S. News & World Report. Dr. Cabrera will speak about his recent book, *Being Global, How to Think, Act, and Lead in a Transformed World*, and will share his highly sought after perspective on global leadership, exploring the central themes laid out in his book with respect to ICV – global mindset, global entrepreneurship and global citizenship. "Truly global leaders act as bridge builders, connectors of resources and talent across cultural and political boundaries," said Dr. Cabrera recently in the Harvard Business Review. "They don't just think global—they are global." The conference will feature successful programs, key global development challenges, inspiring stories of impact and what it takes to be a global leader. Other speakers and moderators include:

Leadership in a Converging World

- Dr. Ángel Cabrera, Author, *"Being Global, How to Think, Act, and Lead in a Transformed World"* and President, George Mason University
- Alice Korngold, President and CEO, Korngold Consulting; Author, *"Leveraging Good Will: Strengthening Nonprofits by Engaging Businesses"*
- Amanda Bowman, Director, International Business Leaders Forum
- Katie Janowick, Principal Specialist, Medtronic Philanthropy

Make an Impact, Measure the ROI

- PepsiCo, Corporate leadership perspective, Speaker TBD
- Merck, Corporate leadership perspective, Speaker TBD
- Paul Klein, Founder and President, Impakt
- Farron Levy, Founder and President, True Impact, LLC

The Volunteer Experience

- SAP, Social Sabbatical Volunteers
- Aman Singh, Editorial Director, CSRwire, noted by Fast Company as one of the “best in CSR” in 2010
- Chris Jarvis, Co-Founder, RealizedWorth
- Angela Parker, Co-Founder, RealizedWorth
- CDC Development Solutions, LIVE Global Pro Bono Bootcamp
- Deirdre White, President and CEO, CDC Development Solutions

In 2012, conference participants attended from the State Department, U.S. Agency for International Development (USAID) and over 150 non-profits and corporations. This year is expected to attract an equally diverse cross section of participants. Attendees will have access to pro bono, talent development and corporate social responsibility visionaries, with the goal to learn from and to be inspired by their practices and insight. The conversation will attract an audience who wants to discuss social challenges, build lasting partnerships that enable their organizations to affect positive social change and develop leaders with the global mindset required for today’s economy.

The conference is proudly sponsored by Dow Corning, GlaxoSmithKline, IBM, Pfizer, Business Civic Leadership Center, International Business Leaders Forum, 3BLMedia and CSRwire, with special support from convening media partner Devex.

About CDC Development Solutions

CDC Development Solutions’ mission is to reinvent how public, private and social interests converge to address global challenges. It achieves this through three practices: Global Citizenship and Volunteerism, Local Content Development and Economic Growth Development and Empowerment. Based in Washington, D.C., this international nonprofit designs International Corporate Volunteer programs for over a dozen corporations, including IBM, SAP, John Deere, PepsiCo and Pfizer and manages all aspects of these programs, from strategic planning and on-the-ground implementation and support.

Contact

For more information, go to Responsible Leadership: The Future of Corporate Engagement in Global Development; 4th Annual International Corporate Volunteerism Conference. Follow the conference on Twitter at #ICVLead13.

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