## Microsoft invests in renewable energy thanks to internal carbon price

For the past six months, Microsoft has been charging fees for the carbon output from its own activities (namely electricity usage and business air travel), which it is now ploughing back into renewable energy projects.

Through the offset fee, the carbon footprint has been incorporated into the financial structure of the company. In this way, sustainability is an integrated part of the company's operations. A variety of departments within the corporation now submit their own suggestions as to how to decrease their environmental impact.

For more information, click here

http://www.environmentalleader.com/2013/02/13/microsoft-outlines-progress-on-internal-carbon-price/

(Source: Environmental Leader)

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