## **CEMEX (NYSE:CX) publishes its 2012 Sustainable Development Report**

CEMEX (NYSE: CX) has released its 2012 Sustainable Development Report, which met a GRI-checked level of A+ for the fifth consecutive year. To download the full report please visit: here http://www.cemex.com/SustainableDevelopment/GlobalReports.aspx

In this latest report, CEMEX shows significant progress in major priority areas such as carbon strategy, sustainable construction, affordable housing and infrastructure to strengthen the communities where it operates, environmental and biodiversity management, and workplace safety. Some highlights include:

- More than 2 million people benefitted from CEMEX self-construction programs including Patrimonio Hoy, ConstruApoyo, and Productive Centers of Self-Employment since the programs started
- The company launched CEMEX Green Building Services to support clients in the execution of LEED or BREEAM certified projects with an integrated offer that includes bioclimatic architecture and energy-efficient engineering
- Global products that have been conceptualized and engineered to positively impact the job site safety, promote efficient construction practices, sensibly preserve natural resources vital to life, lower carbon foot-print, and improve the quality of life in rapidly transforming cities.
- CEMEX introduced a new modular, lightweight building system for affordable vertical housing construction.
- The company facilitated the completion of nearly 3,000 affordable housing projects during 2012.
- CEMEX also supported more than 42,900 families in building 407,000 square meters of living space through its Patrimonio Hoy program.
- In 2012, CEMEX further transformed agricultural, industrial, and municipal waste into fuel for our cement kilns, achieving a 27% alternative fuel substitution rate. Overall, the company's total low-carbon initiatives resulted in the avoidance of the emission of 7.8 million tons of CO2 into the atmosphere, equivalent to the emissions made by 1.5 million cars.
- CEMEX completed 315 infrastructure projects in 2012, including solutions for sustainable mass transit systems in Latin America, such as Bus Rapid Transit and metro lines.

Watch this video to learn how CEMEX is strategically positioned to help build the cities of the future:

http://www.youtube.com/watch?v=Un0sB9zwnpk&list=UURd\_BzZqdIXWe9fCqbScwVw&index=1

The report includes an external limited assurance statement by PricewaterhouseCoopers for the seventh consecutive year, and a statement by the company's Sustainable Development Reporting Advisory Panel.

The company welcomes your views at sd@cemex.com

CEMEX is a global building materials company that provides high-quality products and reliable service to customers and communities in more than 50 countries. CEMEX has a rich history of improving the well-being of those it serves through innovative building solutions, efficiency advancements, and efforts to promote a sustainable future.

16/04/2013