Johnson & Johnson releases 2012 Citizenship & Sustainability Executive Summary Report

Johnson & Johnson have released their Citizenship & Sustainability Executive Summary Report covering the year 2012. The report builds on a previous materiality assessment as well as seven priority strategy areas that form the Helathy Future 2015 goals. It also incorporates the Global Reporting Initiative's (GRI) Sustainability Reporting Guidelines, which aim to aid corporations in producing effectively communicated reports covering the four key areas of economic, environmental, social and governance performance.

The detailed summary provides an overview of the successes and challenges of 2012 and invites readers to give feedback on the publication.

To view Johnson & Johnson's report, please click here

http://www.jnj.com/responsibility/?utm_source=EP+Alerts+list&utm_campaign=2dbad365da-Johnson+%2526+Johnson+2012+Report&utm_medium=email

(Source: Johnson & Johnson, csreurope)

25/04/2013