

L'ORÉAL USA's New Jersey Research & Innovation Facility is Awarded LEED® GOLD Certification

CLARK, N.J., May 20 /CSRwire/ - L'Oréal USA announced today that the renovation of the company's hair and skincare laboratory, has been awarded LEED® Gold certification. The company's US laboratories are located in Clark, New Jersey and this is the third of L'Oréal USA's facilities to receive LEED certification established by the U.S. Green Building Council (USGBC) and verified by the Green Building Certification Institute (GBCI). The company's Franklin, NJ manufacturing plant was awarded LEED® Silver for the expansion of its operations in December 2010 and its Berkeley Heights, NJ administrative offices, which is home to over 400 employees, was awarded LEED® Gold in March 2011.

LEED is an internationally-recognized green building certification system for the design, construction and operation of high-performance green buildings. LEED addresses all building types and emphasizes state-of-the-art strategies in sustainable site development, water savings, energy efficiency, materials and resource selection and indoor environmental quality.

"Sustainable buildings are an integral part of L'Oréal's overall strategy to reduce its use of natural resources and mitigate environmental impacts," said Eric Bone, Senior Vice President Corporate Research & Innovation, L'Oréal USA. "LEED is a best-in-class benchmark for sustainable buildings and our pursuit of LEED certification for new and renovated buildings is aligned with our long-term sustainability goals."

The renovation project at 30 Terminal Avenue which represents approximately 14% of the existing building's total square footage, is comprised of a new hair care laboratory, a new skin care/sun care laboratory and research offices. The renovation features energy efficient windows, light tubes which provide natural light in the office areas, a daylight harvesting system that adjusts natural lighting levels, ceiling and desk occupancy lighting sensors, and a ceiling mounted chilled beam cooling system, which circulates cool water through special fixtures which cool air. At the end of 2012 the company also installed a photovoltaic roof system with the capability of generating 1,025.77kW which supplies 25% of the building's energy requirements and new fixtures which are designed to reduce onsite water consumption by 31%, while the occupancy sensors and daylight harvesting will reduce the lighting power density by 20%. The renovation also incorporates reused and refurbished furniture throughout.

About L'Oréal USA

L'Oréal USA, headquartered in New York City, with 2012 sales of over \$5.6 billion and 10,159 employees, is a wholly-owned subsidiary of L'Oréal SA, the world's leading beauty company. In addition to corporate headquarters in New York, L'Oréal USA has Research and Innovation, Manufacturing and Distribution facilities across nine states, including Arkansas, California, New Jersey, Kentucky, Illinois, Ohio, Texas, and Washington. Since 2001, L'Oréal has been measuring its impact on global warming and joined the Global Compact in 2003, reinforcing its commitment to climate change. The company has been recognized by Corporate Knights for being among the 100 most sustainable corporations in the world.

and by Climate Counts for its leadership in addressing climate change. For more information visit www.lorealusa.com.

U.S. Green Building Council (USGBC)

USGBC is committed to a prosperous and sustainable future through cost-efficient and energy-saving green buildings. USGBC works toward its mission of market transformation through its LEED green building program, robust educational offerings, a nationwide network of chapters and affiliates, the annual Greenbuild International Conference & Expo, the Center for Green Schools and advocacy in support of public policy that encourages and enables green buildings and communities. For more information, visit usgbc.org, explore the Green Building Information Gateway (GBIG) and connect on Twitter, Facebook and LinkedIn.

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