

## **Aimco Launches First Interactive Corporate Citizenship Report**

DENVER, Colo., Aug. 05 /CSRwire/ - Apartment Investment and Management Company (Aimco) has released its first interactive corporate citizenship report which enables visitors to learn more about the company's 2012 accomplishments in the areas of redevelopment, energy conservation, team building, customer service, financial performance, and community outreach. Viewers also have the ability to customize their experience by building their own online report or downloading a complete version.

"Our new microsite truly brings our annual corporate citizenship report to life," said Aimco Chief Administrative Officer Miles Cortez. "The video, audio and graphic elements work together to illustrate the Aimco story and make it accessible to our various stakeholders. We also are proud to feature a number of links to showcase information about our outstanding community partners."

Aimco's microsite was designed according to topic areas that mirror the company's vision statement. Section titles are: "to be the best owner and operator"; inspired by a talented team"; "committed to exceptional customer service"; "strong financial performance"; and "outstanding corporate citizenship." Aimco Chairman and CEO Terry Considine welcomes visitors to the site with a personal, audiotaped introduction.

Aimco is a real estate investment trust headquartered in Denver, Colorado that owns and operates a geographically diversified portfolio of apartment communities. Aimco, through its subsidiaries and affiliates, is one of the largest owners and operators of conventional and affordable apartment communities in the United States, with 258 properties serving approximately 250,000 residents each year. Aimco's properties are located in 23 states, the District of Columbia and Puerto Rico. Aimco common shares are traded on the New York Stock Exchange under the ticker symbol AIV and are included in the S&P 500.

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Source: csrwire

06/08/2013