## Liberty Global (LBTYA: NASDAQ) publishes 2012 Corporate Responsibility Report

Liberty Global's 2012 Corporate Responsibility (CR) Report entitled '<u>Discovering New Possibilities</u>' provides an overview of progress and achievements across the company during the year, and identifies some of the challenges addressed along the way. The report focuses on the most important CR issues as defined by the company and its key stakeholders. Accordingly, the company's CR efforts are concentrated in four main areas:

- Promoting a digital society
- Building trust with our customers
- Managing our environmental impacts
- Being a responsible business

## Highlights include:

- Engagement in numerous projects to tackle the challenge of digital inclusion, including helping underprivileged families access the internet, providing seniors the skills they need to get online through programs like Internet Buttons, and helping children discover science and innovation opportunities through our online Tech School platform.
- Community investment totaling \$9.7 million in 2012 (up from \$7.7 million in 2011) centered around promoting a digital society.
- Continued advancement of environmental initiatives; such as take-back and refurbishment of set-top boxes and other customer equipment that resulted in the avoidance of over 5,000 metric tons of waste to landfill and savings of \$130 million in 2012.

The report meets the Global Reporting Initiative (GRI) G3.1 Sustainability Reporting Guidelines at a GRI-checked Level B.

Liberty Global's 2012 CR report can be accessed through <a href="www.libertyglobal.com/cr">www.libertyglobal.com/cr</a>. Feedback and suggestions on the report are welcome at <a href="mailto:cr@libertyglobal.com">cr@libertyglobal.com</a>.

## **About Liberty Global**

Liberty Global is the largest international cable company with operations in 14 countries. We connect people to the digital world and enable them to discover and experience its endless possibilities. Our market-leading triple-play services are provided through next-generation networks and innovative technology platforms that connected 24 million customers subscribing to 48 million television, broadband internet and telephony services at June 30, 2013.

Πηγή: ReportAlert