## U.S. Business Community Committed to Typhoon Haiyan Response and Relief Efforts

WASHINGTON, Nov. 20 /CSRwire/ - In response to the devastating impact of Typhoon Haiyan in the Philippines, the U.S. Chamber of Commerce Foundation's Business Civic Leadership Center (BCLC) reported today that businesses have pledged more than \$42 million towards relief efforts. The business donations represent cash, in-kind products or services, and employee and customer matching campaigns.

"We are deeply saddened by the devastation that Typhoon Haiyan has caused, and our thoughts continue to be with all of those impacted by this tragedy," said Marc DeCourcey, executive director of BCLC. "It's inspiring to see businesses and communities around the world rally to help those affected by the storm, and I know the business community is eager to continue supporting relief efforts in the Philippines."

Fifteen companies have already pledged \$1 million or more in resources. The companies include: Carnival Corporation; Chevron Corporation; Glencore Xstrata; HSBC Holdings; IKEA Foundation; JPMorgan Chase Foundation; Lafarge; Metrobank Foundation, Inc.; PepsiCo; Royal Caribbean International; Samsung Group; SM Group; The Coca-Cola Company; UPS; and Walmart. A full list of business donors is available on BCLC's online Typhoon Haiyan Corporate Aid Tracker.

The business community continues to be a major partner in disaster relief and recovery in a variety of disaster settings. Since its founding in 2000, BCLC has served as a coordination hub and liaison between businesses that contribute to disaster response and the nonprofits and communities in need of assistance. In addition to tracking corporate donations, BCLC's disaster response system includes the <u>Disaster Help Desk for Business</u>, response briefings for businesses and communities looking to aid in relief efforts, and local trouble-shooting services.

The U.S. Chamber of Commerce Foundation (USCCF) is a 501(c)(3) nonprofit affiliate of the U.S. Chamber of Commerce dedicated to strengthening America's long-term competitiveness by addressing developments that affect our nation, our economy, and the global business environment.

The U.S. Chamber of Commerce is the world's largest business federation representing the interests of more than 3 million businesses of all sizes, sectors and regions, as well as state and local chambers and industry associations.

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For more from this organization: Business Civic Leadership Center

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