

Smiles for the Future - Bel Group publishes its 2nd CSR report

Bel Group CSR Report 2013 details the results already obtained to reach Bel's 2015 CSR targets, as well as actions implemented within subsidiaries and plants throughout the world.

Key achievements from Bel CSR Report 2013

Employees benefit

- 94% of Bel employees benefit from health insurance coverage and 86% from death and disability coverage, even in countries where it is not mandatory.
- In France, Bel has also signed an agreement with all the trade unions to implement a harmonized healthcare scheme for all employees.

Sustainable purchasing

- Suppliers have been assessed on their CSR performance at least once since 2009 and account for 48% of the Group's purchasing total in 2013 (excluding milk).
- This CSR performance assessment was included in Bel's annual supplier rating system.

Environment

- Greenhouse gas emissions decreased by 11.3% between 2011 and 2013.
- A second Bel site in France is preparing to install a renewable energy solution based on a biomass boiler.

Nutrition

- Since 2011, 58 product recipes have been reformulated or are currently being reformulated, to optimize their nutritional composition.
- The Laughing Cow® with fortified zinc content has been launched in Morocco, Algeria, and Egypt.

Brand involvement

- The partnership between The Laughing Cow® and the charity SOS Children's Villages now covers 4 countries and benefits about 1,000 children.
- The long-term partnership between Mini Babybel® and the UK's Comic Relief charity has raised almost 1.2 million euros since 1999.

For the second consecutive year, Bel CSR Report counts as the organisation's Communication on Progress for the United Nations Global Compact, and is registered at "Advanced" level.

To read the full report: <http://brief.fr/bel/csr-2013/>

Contact: rse@groupe-bel.com

The Bel Group is a world leader in branded cheese. Its portfolio of differentiated and internationally recognized brands, including such products as The Laughing Cow®, Kiri®, Mini Babybel®, Leerdammer®, and Boursin®, as well as some 20 local brands, enabled the Group to generate sales of €2.7 billion in

2013. Around 11 000 employees in some 30 subsidiaries around the world contribute to the Group's success. Its products are prepared at 27 production sites and distributed in over 120 countries.
www.bel-group.com

πηγή: ReportAlert

10/04/2014