National Bank of Abu Dhabi publishes 2013 Corporate Sustainability Report titled 'Reshaping the Future'

The report titled 'Reshaping the Future' covers NBAD's progress during the 2013 calendar year. It includes the Bank's new five-year growth strategy to cement its presence in the UAE and expand internationally across the geographic area spanning West Africa to East Asia.

The report focuses on the Bank's ongoing efforts in corporate sustainability and its plans to align to the new strategy through responsible operation.

NBAD's key highlights in 2013 include:

- Achieved second position in the Standard & Poor's Hawkamah ESG Pan Arab Index and highest ranked financial institution.
- Received the CSR Label award for the second year from the Dubai Chamber of Commerce & Industry Centre for Responsible Business, in recognition of the Bank's responsible and sustainable business practices.
- Collaboration with Emirates Foundation for Youth Development on a UAE community financial literacy programme.
- Modified consumer banking terms and conditions to make them easier for customers to understand.
- Collaboration with the Abu Dhabi Department of Transport (DoT) to support the Abu Dhabi Transport Mobility Management Plan (TMM), and piloted initiatives including employee 'park and ride' and car-sharing schemes.
- Inclusion of life insurance as part of payroll card for low income segment.
- Collaboration with the UAE Banks Federation and significant contribution to the development of the UAE Banks Federation's Banking Sector Code of Conduct.
- Incorporation of sustainability factors into standard procurement policies.

Established in 1968, the National Bank of Abu Dhabi (NBAD) PJSC is the Abu Dhabi Emirate's first national bank. NBAD is 70% owned by the Government of Abu Dhabi through Abu Dhabi Investment Council (ADIC). A comprehensive financial institution, NBAD offers a range of banking services including retail, investment and Islamic banking services.

NBAD has one of the largest networks in the UAE with 125 branches and cash offices and more than 585 ATMs across the country. NBAD's growing international network consists of about 60 branches and offices in 18 countries stretching across five continents from the Far East to the Americas, giving it the largest global network among all UAE banks.

Please visit www.nbad.com for further information. Your feedback is welcome at sustainability@nbad.com.