

adidas Group presents 2014 Sustainability Progress Report 'Make a difference'

The adidas Group has published its 2014 Sustainability Progress Report, an annual overview of achievements and challenges as well as a progress update on its 2015 sustainability targets. The report is the 15th published by the company so far.

Some highlights of the 2014 Sustainability Progress Report include:

PEOPLE

- In 2014, the company revised its Code of Conduct for its employees.
- The SMS worker hotline, launched at the end of 2012, was expanded to a total of twenty-five factories across Indonesia and Vietnam, covering roughly 160,000 factory workers.

PRODUCT

- In 2014 the adidas Group used more sustainable cotton than ever before, as the company sourced more than 30% of all its cotton as Better Cotton, exceeding the originally planned 25% target. The adidas Group has committed to source 100% of cotton across all product categories in all its brands as 'sustainable cotton' by 2018.
- The product offer integrating DryDye fabric has steadily increased, reaching four million yards of DryDye fabric produced by the end of 2014, and saving 100 million litres of water.

PLANET

- The company opened its first 'green' retail concept in the HomeCourt store in Nuremberg, Germany.
- A total of 143 environmental audits were performed at the Group's suppliers. This number includes specific chemical management audits.

PARTNERSHIP

- To further improve its chemical management programme, the adidas Group entered into a strategic partnership with bluesign technologies. This partnership is already bringing multiple benefits such as the even more responsible use of resources in the manufacturing process.
- To achieve convergence and consistency of monitoring tools, the Sustainable Apparel Coalition (SAC) Higg 2.0 Index Environmental Facility Module was integrated into the company's environmental supply chain work, replacing the current environmental audit tool.

This year's report is available online as PDF. Additional information is available on the adidas Group Blog. To provide any feedback about the sustainability programme and its reporting, please direct questions and/or comments to sustainability@adidas-group.com.