

## **Experian demonstrates how it is creating shared value in its 2016 Corporate Responsibility Report**

As the world's largest credit bureaux operator, Experian is helping millions of people make the most of their data to get fair and affordable access to essential, everyday services.

Through its products and services, people and businesses can develop, manage and improve their financial identity, make better informed decisions and avoid unmanageable debt; giving them better access to a wider range of services - from housing and utilities to credit cards and loans. The report tells this story through a series of personal perspectives from the people the business is helping every day as well as Experian's experts.

Experian's social innovation programme funds the development of new products that enable financial inclusion, as well as generating revenue for the business. In 2016, the company achieved its 2018 target two years early, helping 5.4 million more people access essential services since launching the programme in 2014.

The report also outlines Experian's approach to protecting customers' privacy and data, developing talent and managing its environmental footprint.

You can download the report and read more about Experian's approach to corporate responsibility on its website at <https://www.experianplc.com/responsibility/>.

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