

Seventh Generation Takes Action for People and Planet With Key Sustainability Milestones

Seventh Generation, a leading mission-led household products and personal care company, has issued its Corporate Consciousness 2015 Report detailing the company's effort and progress against its 2020 aspirations and goals.

2015 highlights include:

- Establishing an internal tax on the company's carbon emissions, dedicated to erasing its climate impacts over time
- Hosting Vice President Al Gore in Vermont to educate and galvanize the broader community around the ever present challenge of climate change
- Continued progress toward renewable and recycled inputs for products and packaging
- Leading a coalition on toxics legislation nationally and in New York
- Launching the #ComeClean campaign to encourage legislation and industry disclosure of ingredients in cleaning product
- Introducing suppliers and vendors to the B Corp Quick Impact Assessment with plans to encourage further improvement in scores in 2016
- 4,000 employee hours volunteered in its community

Seventh Generation's climate strategy touches all aspects of its operations from offices to product transportation, to the plant-based and recycled materials in the products and packaging. "The carbon tax anchors our greenhouse gas reduction strategy in the heart of our business, activating our entire organization in support of our 2020 goal to obtain our energy from non-fossil fuel sources," said CEO John Replogle. "Decreasing our carbon footprint is mission-critical for Seventh Generation in caring for the next seven generations."

To further protect human and environmental health, the company has concentrated its efforts advocating for toxic chemical regulation at state and federal levels. Seventh Generation built a coalition in New York that led to three million children in four counties being protected under new laws addressing harmful chemicals.

To read about these achievements and see the full update please visit: http://www.seventhgeneration.com/sites/default/files/2015_seventh_generation_corporate-consciousness-report.pdf.

About Seventh Generation

Established in 1988, in Burlington, Vermont, Seventh Generation is one of the nation's leading brands of household and personal care products. The company lives its commitment to "caring today for seven generations of tomorrows," with products formulated to provide mindful solutions for the air, surfaces, fabrics, pets and people within your home -- and for the community and environment outside of it. A pioneer in corporate responsibility, Seventh Generation continually evaluates ways to reduce its environmental impact, increase performance and safety, and create a more sustainable supply chain. To learn more about Seventh Generation products and business practices, locate a retailer in your area, or review Seventh Generation's Corporate Consciousness Report, visit www.seventhgeneration.com.