

Cisco's 2016 CSR Report Highlights Ambitious Long-Term Goals to Positively Impact People, Society and the Planet

Cisco released its 2016 Corporate Social Responsibility (CSR) Report, which highlights Cisco's progress delivering on the company's CSR vision to accelerate global problem solving to positively impact people, society and the planet.

The annual CSR report demonstrates how Cisco is leveraging its technology and expertise to equip people with critical digitization skills, to support entrepreneurship, to advance social change through early-stage investments in technology solutions, and to promote sustainable outcomes through responsible business practices and transformative solutions.

"I truly believe that we are at our best when we combine our business strength with our desire to do good in the world," says Cisco CEO Chuck Robbins in the report.

Ambitious goals for the future

The 2016 report highlights ambitious long-term goals including to positively impact the lives of one billion people by 2025 and the company's first long-term Scope 3 supply chain GHG emission reduction goal to avoid one million cumulative metric tonne of CO₂e between FY12 and FY20.

The report features the company's CSR approach, objectives, progress, challenges, and plans for the future, with highlights including:

- Reaching more than one million students in 170 countries through the Cisco Networking Academy® program, and equipping them with the IT skills necessary to thrive in the digital economy.
- Providing cash and in-kind contributions of \$309 million. Positively impacting over 78 million people through our cash grant investments to nonprofit partners (as reported by Cisco's nonprofit partners).
- Reducing total Cisco Scope 1 and 2 greenhouse gas (GHG) emissions worldwide by 34% absolute (compared to our FY07 baseline) and being on target to meet the company's goal to reduce GHG emissions from worldwide operations by 40% absolute by the end of FY17.
- Implementing more than 100 energy-efficiency and onsite renewable energy projects, and increasing the percent of electricity purchased from renewable energy sources globally to 77%.
- Increasing employee volunteer hours by 20% over FY15. 36% of employees supported non-profit organizations through their time (187,000+ total hours) and donations (\$12 million in donations and matched funds).
- Working to increase "full spectrum diversity" – focusing on diversity in certain technical roles and functions, and driving broad improvements in overall representation that have resulted in the most diverse Cisco since 2000. Additionally, diverse hiring this year has increased significantly—up over 4 percent for women, 13 percent for African American/Black candidates, 14 percent for Hispanic/Latino candidates, and 30 percent for those candidates representing American Indian, Native Hawaiian, or more than two races.
- Taking a leadership position on pay parity and social justice, and a national leadership role in advancing fair pay as one of the 28 founding signers of the White House Equal Pay Pledge.

Cisco technology is an integral part of the Internet, and in the digitized era, the company enables the connections between people, processes, data and things in ways that create social, environmental, and economic impact.

CSR will continue to be a key component in driving Cisco's long-term success and will continue to enhance the company's performance and transparency over the long-term.

Download the 2016 Cisco CSR Report.

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