

Best Practice: Winter 2016

NORTHAMPTON, Mass., Feb. 02 /CSRwire/ - The Winter 2016 issue of Best Practice includes CSR and sustainability case studies from thought leaders across several industries:

- Kellogg partners for progress
- Kellogg works with local charities and NGO's to run breakfast programmes for children in the UK, Ireland, Spain, Germany, Russia, Denmark and Sweden.
- SABIC finds profit in good practice
- The Saudi Arabian Basic Industries Corporation (SABIC) cuts carbon emissions by recycle CO2.
- GSK creates a new business model with innovative marketing and sales practices
- The pharmaceutical company ranks first in both trust and customer value, according to a survey of 4,000 US healthcare professionals.
- Barclays partners with Unreasonable Group to support entrepreneurs
- The bank's joint programme is part of its Shared Growth Ambition strategy to improve lives while providing returns to shareholders.

For more information on how your organization can be featured in an upcoming issue of Best Practice, <http://go.3blmedia.com/best-practice/>