State of Minnesota Launches Live State-Wide Sustainability Website on FigBytes Sustainability Software Platform

GATINEAU, Quebec, October 1, 2019—FigBytes, ("FigBytes" or "the company"), the leading cloud-based strategic integrated strategy and sustainability software platform, today announced that its client, the State of Minnesota's Office of Enterprise Sustainability, a division of the Department of Administration ("the State"), has launched a live website powered by FigBytes' sustainability software platform, which showcases real-time tracking of the State's sustainability progress.

In 2018, FigBytes won a competitive tender from the State of Minnesota's Office of Enterprise Sustainability. The initial project was broken down into two phases which are now complete. Phase one was a complex sustainability data collection and performance tracking system, and phase two, a transparent, public-facing website, capable of communicating the State's goals and showing progress in close to real-time with a monthly reporting cadence from 24 State departments.

The State's live Sustainability website utilizes the FigBytes Inc. sustainability platform to link the six main focus areas of the sustainability plan to corresponding performance data from 24 government departments. The six main focus areas include:
•   Greenhouse Gas Emissions
•   Energy Consumption
•   Sustainable Procurement
•   Fleet Fossil Fuel Consumption
•   Solid Waste
•   Water Consumption
The State's sustainability website can be viewed here:
https://sustainability.mn.gov

"This dashboard gives Minnesotans an inside view at each state agency's sustainability progress," said Lieutenant Governor Peggy Flanagan. "The State is setting a new standard for accountability in sustainability that measures real progress in conserving energy and water to combat climate change, and also saves money."

"The Walz/Flanagan Administration has set a bold vision to reduce Minnesota's carbon footprint and lead the nation in addressing climate change," said Department of Administration Commissioner Alice Roberts-Davis. "The dashboard and annual report track overall progress towards meeting our goals and enables data driven decision making."

The news release from the State of Minnesota can be viewed here: http://bit.ly/2IVGSs9

FigBytes CEO, Ted Dhillon said: "We have entered an era where sustainability is about forward-looking, transformational change, and we are seeing governments, companies, and non-profits, setting ambitious stretch goals that they wish to track in real-time, rather than focusing on rear-view mirror reporting. It is very exciting to see a US State leading the way on communicating real-time progress on the biggest issue facing humankind. The opportunity to collaborate with the State of Minnesota's Office of Enterprise Sustainability on this ground-breaking initiative has been a revelation on what is possible when the intention to enact meaningful commitment to climate action, meets technology. We very much look forward to continuing to join the dots, both for Minnesota, and for other forward-looking organizations around the world."

The FigBytes sustainability platform provides sustainability/CSR professionals with a fully integrated, scalable suite of powerful cloud-based sustainability modules, including strategy mapping, environmental and social impact data management, using visualizations and data-driven storytelling. All of these elements are linked together to provide a "strategic sustainability" approach that can connect everything critical for the organization from activities "in the field", to an integrated board room strategic view. The solution is supported by a services team that is consistently recognized for providing unsurpassed customer service, training and support.

About FigBytes
FigBytes is a leading cloud sustainability and integrated strategy software company which helps its customers to integrate the principles of environmental sustainability and social impact into their core strategy, performance and brand. FigBytes is the only platform that includes the United Nations SDGs as an embedded framework within their platform. FigBytes replaces outdated, disconnected reporting tools with a cloud-based system that can transform raw data into intuitive and beautiful visualizations of strategy, performance, and brand. FigBytes is where purpose meets data. The company is headquartered in Gatineau, Canada with partners located internationally. To learn more about the FigBytes' solution, visit www.figbytes.com.

About the State of Minnesota's Office of Enterprise Sustainability
In August of 2016, Admin created the Office of Enterprise Sustainability (OES), modeled after similar initiatives in Minnesota's major companies, to partner with state agencies to reduce state government's carbon footprint, leverage industry expertise and best practices, and increase accountability in sustainable operations. With the help of OES, Admin plans to reduce greenhouse gas emissions 80% by 2050. Learn more about OES: https://mn.gov/admin/government/sustainability/

For more information on the State of Minnesota visit: https://mn.gov/admin/government/sustainability/

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