

## **Coca-Cola Hellenic invests in a new recycling plant in Greece Significant investment in Greece with employment and environmental benefits**

**Athens, 25 April 2013** – Coca-Cola Hellenic announced today that it has acquired a minority stake in Filia Environmental Industries, which opened a new PET recycling plant, located in Filiates of Thesprotia, Greece on 20 April 2013.

The investment has already created 27 new jobs, and will help the development of local businesses, create employment and support the local economy. In addition, this investment is in line with Coca-Cola Hellenic's environmental strategy of using recycled raw materials in its production process.

"This is the largest plastic recycling plant in Greece. PET is one of our key raw materials in our supply chain. This investment reflects our commitment to Greece and the local communities in which we operate" said Vassilis Lollas, Public Affairs and Communications Manager of Coca-Cola Tria Epsilon, Greece. "In addition, this investment demonstrates our commitment in protecting and preserving the environment".

The new facility will process used plastic (PET) bottles and recycle them to produce 100% recycled plastic flake which will then be used for a range of products such as plastic film, geotextiles, plastic fibres and pallets.

It is estimated that the recycling plant in Filiates will be able to process approximately 12,000 tonnes of used PET bottles per annum, significantly reducing the amount of plastic waste, and allowing these bottles to be used again in the production process leading to a number of important environmental benefits.

The Coca-Cola Hellenic group is a partner in 19 packaging recovery schemes that in 2012 collected and recycled almost 13 million tonnes of packaging waste. In 2007 the company invested in a PET bottle-to-bottle recycling facility in Austria which today process 20,000 tonnes of used PET annually.

### **About Coca-Cola Hellenic**

Coca-Cola Hellenic is the second-largest bottler of products of The Coca-Cola Company in terms of volume with sales of more than 2 billion unit cases. It has broad geographic footprint with operations in 28 countries serving a population of more than 570 million people. Coca-Cola Hellenic offers a diverse range of ready-to-drink non-alcoholic beverages in the sparkling, juice, water, sport, energy, tea and coffee categories. Coca-Cola Hellenic is committed to promoting sustainable development in order to create value for its business and for society. This includes providing products that meet the beverage needs of consumers, fostering an open and inclusive work environment, conducting our business in ways that protect and preserve the environment and contribute to the socio-economic development of our local communities.

Coca-Cola Hellenic's shares are listed on the Athens Exchange (ATHEX: EEEK), with a secondary listing on the London Stock Exchange (LSE: CCB). Coca-Cola Hellenic's American Depositary Receipts (ADRs) are listed on the New York Stock

Exchange (NYSE: CCH). Coca-Cola Hellenic is included in the Dow Jones Sustainability and FTSE4Good Indexes. For more information, please visit [www.coca-colahellenic.com](http://www.coca-colahellenic.com)

**About Filia Environmental Industries S.A.**

Filia Environmental Industries S.A. was established in June 2010 and is part of the Group of companies FILIAGROUP. The shareholder structure of the company is:

- Coca-Cola Hellenic Bottling Company S.A. – 10%
- Sofitrin Ltd – 10%
- Besario Trading Ltd – 80%

**ENQUIRIES**

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